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**PMGF Strategy**

PMGF Strategy developed in partnership with people with lived experience poverty

**Key Aims & Objectives**

- Working with citywide partners and people with lived experience of poverty to tackle poverty and financial exclusion, the key issues were agreed and put into 4 themed workstreams:
  - Child Poverty
  - Welfare Reform
  - Housing
  - Training and Employment

At the bottom of the slide are logos for PLP, Glasgow City Council, and PEOPLE MAKE GLASGOW.

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**Key challenges**

- 34% or 37,500 children live in poverty
- 58% of households in poverty - are in work
- 34% of Glasgow residents are in fuel poverty
- 127,280 dependant on income related benefits
- By 2021 £300m per year will be taken from Glasgow economy as result of Welfare Reform
- Health Life Expectancy 58.5 women & 55.9 men

At the bottom of the slide are logos for PLP, Glasgow City Council, and PEOPLE MAKE GLASGOW.

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### Key challenges

- Sharing data
- Understanding the depth of poverty
- Challenges that accompany austerity
- Deliver results that make a difference to people and communities
- Reframing the messages to gain public support

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### UC and Welfare Reform


15,039 People Supported  
£19.4 Million in Financial Gains

19 UC Hubs

Partnership Support for most vulnerable

Safeguarding Pilot DWP

**UC Universal Credit**

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### Private Rented Sector Hub

 **PEOPLE MAKE GLASGOW PARTNER HUB**

- Partnership – DRS, HSCP, Financial Inclusion, NHS, DWP
- 377 Families supported
- Holistic approach – housing condition, financial, health, etc
- Cost prevention estimated at £5.8m
- Further work being done on Cost Benefit Analysis

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### Housing & Homelessness



- RSL Homeless Partnership

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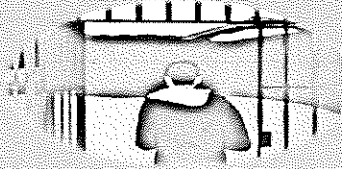
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### Post Liberation support



- Barlinnie Partnership working
- Housing and UC are two key issues

Developments - Housing Options and UC support

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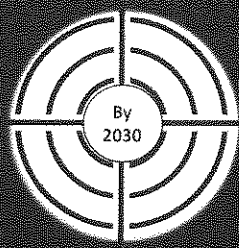
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### Child Poverty Act 2017


Less than 10% of Children living in relative poverty



Less than 5% of Children living in combined low income and material deprivation

Less than 5% of Children living in persistent poverty

Less than 5% of Children living in absolute poverty

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### Child Poverty Act 2017

3 main drivers of child poverty

- Income from employment**
  - Clyde Gateway Partnership in Nursery
  - City Region Parental Employability
  - Use data to target employability
- Cost of living**
  - School Holiday Activity Programme
  - Best Start Grant
  - Calton Child Poverty Group
  - Understanding Depth of Poverty
- Income from social security and benefits in kind**
  - FI Support Officer in Schools
  - Use data to target people under claiming benefits
  - Single Financial Assessment

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### Citizen Basic Income

Glasgow is one of 4 local authorities in a feasibility group

- Report on Economic Modelling
- Engagement with DWP/HMRC
- Further exploration and agreement of funding and payment options
- Agree final CBI model option/s for business case
- Develop full evaluation plan
- Full feasibility report to Scottish Government 2020/21.

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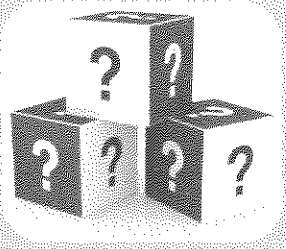
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### Questions



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